

Emily Robillard

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EXPERIENCE

Rocket Communications | Remote

Senior UX Designer • May 2024 – Present

Solved complex design processes.

Created a variety of low fidelity, high fidelity, and prototype deliverables for situational awareness and an end-to-end operation.

Utilized the Astro UX Design System for a consistent user experience.

Performed ux research and created deliverables such as: user journey maps, workflows, and service blueprints to support understanding of user touchpoints and inform design decisions.

UX Designer • May 2022 – May 2024

Contributed to and maintained the Astro Space UX Design System by improving components, patterns, library themes, and documentation.

As an internal project lead, guided designers through project tasks and questions, as well as provided constructive feedback on designs.

Facilitated communication between design and development teams, especially in regards to time and level of effort in order to maintain project scope.

Conducted ux research for a variety of projects.

Allen Wayne Design Studio | Vint Hill, VA

Brand Strategy Facilitator • March 2019 – April 2022

Facilitated multiple-hour brand discovery workshops with executive members of client organizations.

Developed personas and core brand attributes for multiple organizations.

Directed market research, user interviews, and taxonomy workshops.

Graphic & Website Designer • June 2017 – April 2022

Developed mobile-friendly websites for a variety of industries.

Strategically reorganized website architecture and created visual wireframes and prototypes.

Designed variety of print and digital materials for clients of all industries.

Managed multiple projects and client accounts at one time.

Directly communicated with clients from initial design meeting through final deliverables.

SKILLS

TECHNICAL SKILLS

Figma
Mural
Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Microsoft Suite
WorkflowMax
Jira
Confluence

INDUSTRY SKILLS

UX/UI Design
Design System
Prototyping
UX Research
User Testing
Agile Process
Information Architecture
Graphic Design
Project Management
Client Relationships
Verbal Presentations
Writing

EDUCATION

Longwood University, Farmville, VA

Class of 2017

Bachelor of Fine Arts,
Graphic Design Major
Summa Cum Laude,
Cormier Honors College,
Cormier Citizen Scholar

**References available
upon request.**